

2021 Northwoods Blues Festival (NWBF) Non-Food Vendor Application

ALL FEES PAYABLE TO BLUES GROOVE, LLC

Vendor Business _____ Phone _____

Contact _____ Email _____

Address _____ State _____ Zip _____

WI. Resale permit # _____

Please circle one Electricity YES NO

Please circle one 10 x 10 \$ 150 10 x 20 \$250 10 x 30 \$ 350 = \$ _____

Electrical Service Rate per day X # of
days = Total

Non-Food Vendor

20AMP \$10.00 _____

30AMP \$10.00 _____

TOTAL \$ _____ \$ _____

What will you be selling _____.

As an agent for the business listed above, I certify that the information contained in this Vendor Application is true. I understand that I am required to collect and report Wisconsin State Sales Tax. I have read and understood the VENDOR CONDITIONS & POLICY STATEMENT enclosed and agree to abide by these conditions under penalty of removal from the festival without refund. I understand that there will be no refunds unless the event is cancelled. I understand that the cashing of my check does not constitute acceptance in the event, however, if I am not selected as a vendor I will receive a full refund.

VENDOR CONDITIONS & STATEMENT OF POLICY

Each vendor space and pricing is based on a 10'x 10' area (10 feet deep & 10 feet wide) that does not include a fixed canopy. Vendors who participate in the NWBF will be responsible for all of the conditions and/or policies listed below. Any violation of these conditions, or any other condition imposed by staff members at the event, are cause for removal without refund.

1. APPLICATION DEADLINE: Completed application and fee must be received by April 1, 2021. **Applications & payment received after April 1, 2021 will NOT be considered.** Confirmation of acceptance will be sent no later than April 20, 2021.
2. ITEMS FOR SALE: All items sold at the events must be approved in advance.

NOTE: NO BEVERAGES SOLD WITHOUT EXPRESS APPROVAL OF NWBF's CEO.

3. **APPLICATION REJECTION POLICY:** NWBF reserves the right to reject any application. A full refund of all fees will be sent with the notification letter.
4. **APPLICATION CANCELLATION:** Cancellations will be accepted up to and including April 8, 2021. A 25% cancellation fee will be deducted.
5. **SPACE LOCATION:** Vendor booth spaces are assigned by the Vendor Coordinator.
6. **SALES TAX:** Vendors are required to collect and pay sales tax. With your completed application, you must provide a copy of a valid State of Wisconsin Seller's Permit. If you do not have a seller's permit, you will not be allowed to sell products at the festival. A copy of the permit must be available at the event upon inspection, if required.
7. **EXCLUSIVITY:** Although we strive to limit competing products, the NWBF does not guarantee to any vendor the exclusive right to sell any products. The NWBF does retain the exclusive right to sell certain products.
8. **SOLICITATIONS & DEMONSTRATIONS:** Solicitations and/or demonstrations by exhibitors must be confined within their respective booths and/or spaces.
9. **MOVE-IN HOURS:** Vendors will be allowed to set up between 12 p.m. & 7 p.m. on Thursday, June 18th or Fri June 19th until Noon, there will be no set-ups allowed after this time without permission of NWBF. The NWBF Staff will provide overnight security.
10. **MOVE-OUT HOURS:** Break-down of booths will not be permitted prior to the start of the final music performer. For the safety of fans in attendance, vendors will not be allowed to access their booth by car prior to the closing time of 12 AM on Sunday, June 20, 2021.
11. **PARKING & PASSES:**
 - A) There is no parking available during the event.. All vehicles will need to be removed from the event after unloading,. Free public parking is available downtown.
 - B) Your company will be provided with two (2) vendor access passes per-day.
 - C) If additional employee passes are required they must be purchased in advance at a discount (\$25). A MAXIMUM OF FOUR (4) ADDITIONAL PASSES CAN BE PURCHASED FOR EMPLOYEES ONLY!
12. **VENDOR CHECK-IN:** Vendor passes WILL NOT be forwarded prior to show. Upon arrival, you will be assigned to your booth and given your passes. A staff member will direct you to your booth.
13. **LOST, STOLEN OR DAMAGED:** Vendor agrees that the NWBF and its staff will not be responsible for any lost, stolen or damaged materials, merchandise and/or property.

14. RAIN, COLD, ETC.: Vendor agrees that the NWBF and its staff will not be responsible for any loss caused by fire, flood, theft, rain, cold, fog or any other elements of nature or man.

15. LIABILITY: Vendor expressly agrees to indemnify and save and hold harmless the NWBF, its officers, agents, volunteers and employees from any and all claims for loss, damage, injury or liability of whatsoever nature and howsoever the same may be caused.

THE NWBF RESERVES THE RIGHT TO MAKE CHANGES AT ANYTIME AND AS NECESSARY.

I agree with all terms and conditions: _____

Signature

Date

MAKE CHECKS OUT TO BLUES GROOVE, LLC & MAIL VENDOR FEES TO:

Steve Rheaume

723 4th Avenue W

Ashland, WI 54806